**Siriporn Sachamuneewongse**

**Academic** **Qualifications**

**Masters Degree in Business Administration (MBA) Mar 08 – Jun 10**

Marketing and Strategic Management

Cumulative GPA for MBA program 3.28

Sasin Exchange Program at Kellogg School of Management

Sasin Management Consulting for Nestle Thailand

Sasin Graduate Institute of Business Administration

Chulalongkorn University, Sasa Patasala Building

Soi Chula 12, Phayathai Road, Bangkok 10330, Thailand

Kellogg Graduate School of Management

Northwestern University, 2001 Sheridan Road

Evanston, Illinois 60208, United States of America

**Bachelors Degree in Business Administration (BBA) Apr 01 – May 05**

International Business Major

Mahidol University International College

Mahidol University, 999 Phutthamonthon 4 Road

Salaya, Nakhon Pathom 73170, Thailand

**General Certificate of Education (GCE O Level) Jun 93 – Nov 00**

Syndicate of University of Cambridge

Mussoorie International School

Mussoorie, Srinagar Estate 248179, India

**Work Experiences**

**Assistant to Editor, Rewriter, Business Journalism, Bangkok Post Oct 18 - Present**

Assist with editorial content for Bangkok Post’s Business section, Rewriting stories, Managing photos, illustrations and graphics, Writing Business Calendar feature, Working with Business editor, sub-editors, team members, page designers and photos desk, Support with pictures for Business section, Interviewing executives of leading companies in Thailand, Covering press conferences and seminars

**Editor, Journalist, IPRI**  **Mar 17 - Jan 22**

Provided editorial content for quarterly trade magazines namely Asia Pacific Plant Management, Asia Pacific Metal Working and Asia Food Beverage Thailand, Interviewed executives of international companies in Thailand and covered special trade events

**Senior Network Stock Control Officer, Unilode Aviation Solutions Thailand Dec 17 – Apr 18**

Provided solutions for stock balancing across airline customer network to ensure that stations across worldwide network are equipped with stock for day-to-day operations for Passenger and Freighter airlines

**Senior Dispatcher, Jetbus Airport Shuttle, Melbourne Aug 16 – Dec 17**

Provided arrangements for transportation between Melbourne Tullamarine International Airport and Melbourne CBD, Coordinated on hotel shuttle services for international airlines and flight crew members

**Flight Training Customer Service Coordinator, Scheduler, Pan Am International Flight Training Center Thailand Jun 15 - Jun 16**

Coordinated Sim schedules, booking arrangements and other administrative duties applicable to a pilot training organisation, Worked with airline customers and international team members in Sales, Administration, Finance and Technical for day-to-day operations

**Marketing Communications Supervisor, Technical Crew Coordinator, Human Resources Officer**

**Asia Atlantic Airlines** **Feb 13 – Aug 14**

Assisted with marketing, Liaison for branding agency, Managed social media, Assisted Flight Operations department with maintaining technical crew records, Coordinated schedules with Training centers, Reserved accommodation and prepared travel arrangements for crew, Administrative tasks such as purchase orders, Assisted HR and Senior Cabin Crew managers with end-to-end recruitment of crew

**Writer, Investigative Journalist, Bangkok Post Feb 06 – Jun 08**

Managed editorial content for Bangkok Post’s Perspective Column, Featured prominent leaders and persons of distinguished caliber in Asia for Insight Column, Participated in Bangkok Post Editorial Department meetings, Attended seminars, workshops, Wrote articles, Op-Ed and managed photos and illustrations.

**Selective Journals and Publications**

Asia Pacific Economic Cooperation, Ministerial Meeting, Hobart, Australia 2008

Japan Thailand Economic Partnership Agreement, Ministry of Foreign Affairs

German-Thai Partnership for Global Technology Transfer

Coastal Habitat and Resources Management Project, European Union

Agenda on Human Development in Thailand, Mahidol University and World Bank

Regional Youth Environment Forum, CSR Initiatives by Bayer, Asia-Pacific

Tourism Authority Thailand, Governor on Marketing Thailand

Administration of International Schools Association of Thailand

Minister of Energy, Energy Development Policy

Small and Medium Enterprise Development in Thailand

Election Commission of Thailand, Administration of Political Parties

Quality of Education and University Administration in Thailand

Aging Population Concerns for Thailand and Asia Pacific, United Nations

Nutrition Challenges for Thailand in the 21st Century, Institute of Nutrition

Integrated Water Resources Management, Royal Irrigation Department

Role of National Satellite Regulations, Institute of Political Sciences

**Marketing Executive, Asia City Media Group (Thailand) Aug 05 – Feb 06**

Developed and managed marketing communications and sales administration for BK Magazine

**Associate manager (Part-time), Charan Lace Mar 04 – Sep 05**

Support with sales administration for international clients

**Personal information**

Nickname Ritu

Birthday 03 Oct, 1985

Expertise Communications, Editorial Content, Social Media and Marketing

Sports/Games Badminton, Swimming, Cycling, Chess, Scrabble

Interests Travel, Nature, Hotels, Adventure, Music, Films, Art, Magazines, Literature, Spas, Foodie

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